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## Our Commitment to Transparency, Quality and Safety

From our early days, WK Kellogg has evolved our portfolio of cereals to provide consumers with more of what they want and need – such as whole grains and fiber and less of what they don't, including through reductions in sugar and sodium. We continue to do that today as consumers seek simpler foods, and we are proud that our cereals provide consumers with important nutrients such as Iron, Vitamin D and Folate.

Today, the vast majority – 85 percent – of our cereal sales contain no FD&C colors and none of our products have contained Red No. 3 for years. All of our foods are safe, labeled transparently and compliant with regulations.

WK previously announced in April our commitment to remove artificial colors from our foods. As we said then, we are reformulating our cereals served in schools to not include FD&C colors by the 2026-27 school year, and we will not be launching any new products with FD&C colors, beginning in January 2026. We also look forward to continuing our work with Health and Human Services and the FDA to identify ways to effectively remove FD&C colors from the small percentage of our food that contains them today.

Kellogg's cereals have played an important role in US consumers' lives for more than a century, and we look forward to continuing that tradition.